



32 West Main Street  
 Waynesboro, PA 17268  
 717-271-7315  
 www.artsalliancegw.org  
 artsalliancegw@gmail.com



# Arts Alliance of Greater Waynesboro, Inc.

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June 22, 2015

Dear Friends and Neighbors:

On July 10, Destination ARTS! will launch its third year of fun and entertaining summer events in downtown Waynesboro!

Destination ARTS! has been lauded throughout the Mid-Atlantic region—including recognition from two Pennsylvania governors and the PA Council on the Arts—as an innovative initiative using the arts to revitalize our community. Just this month, the PA Downtown Center presented us with a coveted “**Townie Award**” as one of the most noteworthy revitalization projects in the state!

**Art, Music, Entertainment—Every Weekend, All Year Round!**

High quality, curated art remains the standard for Destination ARTS!, coupled with live music, artist demonstrations, and special events—all offered free to the public. Where other communities offer a “First Friday” once a month, Waynesboro presents free live music every single weekend, all year long.

During our summer expansion, we will again offer live music every Friday, Saturday and Sunday from July to October in Waynesboro’s Center Square! Children’s activities and family-friendly educational opportunities abound, including our *Art Scavenger Hunt* and magic shows.

Local authors are spotlighted with book signings and publication parties, and special events include our *Second Annual Gallery Wine Walk*, scheduled for September 12 and focusing on the art of winemaking. Special community art shows have featured talented artists and musicians from Waynesboro Area Senior High School and retirees from Quincy Village. In all, hundreds of artists, authors, and musicians have been featured in downtown Waynesboro!

Five very active art galleries continue to operate downtown every weekend, offering high quality art for sale, artist demonstrations, and a wide range of workshops, classes, and other educational programs.

◆ **Gallery 50** features numerous works of art, sculpture, jewelry and other media.

◆ **Gallery 20 East** specializes in photography, graphic arts, rotating shows of contemporary art, and special exhibits.

◆ **The Ceramic Arts Center of Waynesboro** with its Guild allows for creative expression in clay, and offers a variety of activities and classes for all ages.

◆ **42 West Arts Co-op** features our talented local artists who create art work in a variety of mediums and also offers instruction in many of those styles.

◆ **The Contemporary School of the Arts and Gallery** offers instruction and classes for children as well as exhibits and special events.



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**NEW! Forums • Partnerships • Collaborations • Innovation**

**We are not resting on our laurels!** Destination ARTS! is now sponsoring two monthly forums which bring together *writers* and *songwriters* from around the region, giving them a venue to meet, share their work, and collaborate. Plus, in partnership with the Waynesboro Council of Churches, we're planning a community-building musical collaboration to unveil in December.

**What's more, we are working on an exciting NEW initiative—*Destination INNOVATION!***

This project, which we hope to launch later this summer or fall, will explore the past, present, and future of innovation in Waynesboro, with a focus on creativity, imagination, innovation, and design. Innovation is the core of Waynesboro's heritage and one of the keys to its future.

Destination INNOVATION will feature demonstrations and interactive displays of 3D Printing, Robotics, and other technologies, plus examples of work being manufactured by active local industries, and historical displays from our rich innovative past. We will also look to the future by reaching out to individuals who believe in the "maker" philosophy—"if you can imagine it, you can make it."

**These goals for our town cannot be accomplished without your help!** As the Arts Alliance has grown, our overhead has increased. Your contribution will be used to cover the costs of gallery improvements and maintenance, rent and utilities, insurance, lighting improvements, performing artist fees, marketing, website upgrades and a myriad of other needs.

We hope you will consider making a donation to help keep the momentum going. Donations in any amount are welcome. **Gifts of \$1,000 or more will be acknowledged at Destination ARTS! galleries and performances throughout the community during the summer season.**

A pledge card is enclosed for your convenience. *Thank you for your generosity and support!* We look forward to hearing from you—and to seeing you at some of our great downtown events.

Sincerely yours,



Andrew Sussman  
Board President, Arts Alliance of Greater Waynesboro  
Chair, Destination ARTS!

**P.S. While your monetary contribution is needed and greatly appreciated,** an organization such as ours cannot flourish without **dedicated volunteers.** Contributing your valuable time and talents are also vital to the success of Destination ARTS! and the rebirth of our community. From serving as a gallery docent to helping with maintenance, event coordination, hospitality and so much more, we would love to make you a part of Destination ARTS!

*The Arts Alliance of Greater Waynesboro is a 501 (c)(3) non-profit organization.  
All contributions are tax-deductible within the allowance of federal law.*

Arts Alliance of Greater Waynesboro, Inc.  
*Connecting Our Community Through the Arts*