



Downtown Banner Design Competition

Mainstreet Waynesboro, Inc. is presenting a banner contest. These banners will be displayed on the light poles in downtown Waynesboro for the next three years. The purpose of the contest is to:

- Illustrate the town's new brand identity, "Waynesboro of Olde."
- Promote art and culture and artistic engagement with the community
- Beautify downtown Waynesboro with original artwork and increase visitation and retail traffic
- Garner media attention throughout central Pennsylvania and beyond.

The contest welcomes designs of an original, vibrant, humorous and uplifting nature and encourages creative representations of the unique attributes of our community. The finished banners will be displayed beginning in the spring of 2016. The final design of the banner will be based on the winning entries so as to best compliment the artwork.



Awards:

- High School student (\$100), Amateur Artist (\$100) and Professional Artist (\$100) categories
- The three winning designs will be produced as banners and displayed in downtown Waynesboro. The number of designs will be determined by the jury. The artists' names will appear on the

banners. Each design may appear on more than one banner in town.

- The jury will select entries to be produced as banners for display in the town, up to three. The jury reserves the right to select the number of entries chosen.
- The jury will not be constrained by selecting representatives of all mediums submitted.
- The jury reserves the right to extend the submission deadline and announcement dates.
- Entries will be judged on overall photographic and artistic quality, promotional appeal as banners displayed in the downtown area, reproducibility and best expression of the theme.

Deadline and Award Announcements:

- Deadline for entries is Monday, January 25, 2016 at 5pm EST
- Entries must be delivered on or before the deadline to be eligible for consideration to the Mainstreet Waynesboro office at 13 W Main Street, Waynesboro, PA 17268. Digital productions will need to be submitted via CD, thumb drive or other storage device.
- Awards will be publicly announced at a special reception in March (date and location to be determined). All entries will be shown at the reception.
- The jury reserves the right to name a winner based on submission entries and quality of work.

Artwork Requirements:

- Artwork must illustrate the theme: “Waynesboro of Olde” and reflect some attribute of or location in the town of Waynesboro.
- Artists can submit photos, drawings, paintings, collage, digital artwork, etc. - any two-dimensional medium.
- The contest is open to all – amateur and professional artists/photographers and high school students. Artists must be high school age or older. The artists must be a resident of the Greater Waynesboro Area. To determine eligibility, please contact Scott Hershberger at 717-762-0397.

- The artwork can be submitted in its original form and does not have to be submitted digitally. The finished artwork will be photographed for use as a banner. The original artwork remains the property of the artist. Please note that all artwork and application materials will remain in possession of Mainstreet Waynesboro and cannot be returned to the artist until all steps necessary to produce the banners are completed and through the planned exhibit of the contest entries. You will be contacted via mail or e-mail when the entries are ready for pick-up. Artwork not collected 60 days after date given will be discarded.
- Photographs and digital artwork can be digitally manipulated, “photo-shopped,” cropped, or a composite of more than one photo, as the artist chooses.
- All artwork, digital artwork and photographs must be original work. By submitting your entry and artwork, you confirm that you are the original creator of your design, that you have not copied anyone else’s original work, and that your design does not contain any infringement on anyone else’s intellectual property rights (for example, trademark, copyrights, branding, or design patent).
- The artwork on the final banners will measure 48” high x 18” wide (vertical orientation). Artwork submitted does not have to be this exact size, but must be exactly proportionate to the final size. Artwork submitted that was not created in the 2:1 height vs. width ratio will not be accepted.
- The borders on the top and bottom of the artwork will be added in production. The samples included on this document are examples of how the finished banner will look and do not reflect preferred subject matter, style, medium or color scheme.
- Digital artwork submitted must be high resolution files in JPG (jpeg) format and should be no smaller than 500 kb (kilobytes) in size. Image size should be no smaller than 20” on their longest edge. Please name the digital file as follows: Title of piece by photographer’s name (example: “Morning” by John Doe).
- All entries must include a completed and signed Artist Application (found at the end of this document). This application can be delivered, along with the artwork to Mainstreet Waynesboro, Inc.

- If the artwork submitted contains distinguishable faces of people, the entry must include a release signed by each person shown. A photo release is included in the Artist Application at the end of this document.

- Ownership and copyright for images and artwork remain with the photographer/artist. However, submission of all artwork, digital artwork and photographs for this contest will convey a full license and rights to Mainstreet Waynesboro to use the submitted artwork, without further compensation, for the purposes of advertising or publicizing Mainstreet Waynesboro in print or electronic media. Entry indicates participants agree to be bound by the terms of the banner contest. The names of the artists will appear on the final banners.

- Artists should bear in mind that the audience for the banners will be broad-based and of all ages, and designs should be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Additionally, no corporate logos, corporate branding or advertising are allowed. As outlined below, designs will be evaluated by a review panel to ensure they conform to these guidelines. The jury may reject any design that, in its sole discretion, does not adhere to these guidelines.

- By submitting an entry, the artist agrees that the artwork and their name and/or image may be included in any promotional materials related to the banner contest.

- To the extent anyone else has contributed to your design, you shall obtain a signed, written agreement from that person assigning all of their rights in their contribution to you.

- The contest will be judged by blind submission. All artist signatures must remain on the back of the artwork and not visible while viewing.

Artist Application for Mainstreet Waynesboro Banner Contest:

Submission Deadline: Monday, January 25, 2016.

Winners will be announced Friday, March 25 to the winning parties. A formal event will be held at a later date.

Limit: 1 entry

Entrants under the age of 18 must have this form signed by parent or guardian.

Artist's Name:

Address: _____

Email Address: _____

Phone Number: _____

Title of Work submitted:

I hereby declare that my submission is my original work and any image included was photographed in Waynesboro, Pennsylvania. By entering this contest and signing below, I give rights to the image (as described on page two of this document) to Mainstreet Waynesboro to publish the work on its website and in other publications for publicity purposes. By signing this Application, I agree to all of the terms of the Mainstreet Waynesboro Banner Contest guidelines and all such terms are hereby incorporated into this application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that Mainstreet Waynesboro are not liable for damage or loss of materials submitted.

Signature

Date

I am submitting my banner design artwork as: (Please check all that apply.) Digital image of the completed design on disk labeled: _____

Original artwork executed in _____ (medium) on

_____ (support material)

Printed photograph: _____

Please note that all artwork and application materials will remain in possession of Mainstreet Waynesboro Banner Contest and cannot be returned to the artist until all steps necessary to produce the banners are completed and through the planned exhibit of the contest entries. Artists

may submit this form with their entries to Mainstreet Waynesboro, Banner Contest, 13 W Main Street, Waynesboro, PA 17268.

Brief Bio & Resume of Artist:

Description of your design and materials used:

Photo Release: Any image that contains a recognizable image of a person must be accompanied by this signed photo release. Artists must submit a separate photo release for each individual shown in artwork. All photos entered in this contest are subject for use in future promotional purposes by Mainstreet Waynesboro. I hereby grant Mainstreet Waynesboro permission to use the above listed image of me. The organizations may use this photo for the purpose of publications, advertising, trade or any other lawful use or any reproduction of same in any lawful form. I will make no monetary or other claims against Mainstreet Waynesboro for the use of this image.

Name (Print Full Name):

Address: _____

Phone Number: _____

Relation to subject (if subject is under age 18):

_____) _____

Signature _____ Date _____